

Great Western's World-Famous At Collection Now on Display

Great Western Savings and Loan Association announces the West Coast showing of the original Frank B. Hoffman oil painting collection of the western frontier. These oils, valued in excess of \$310,000 are on exhibition at Great Western's executive office, 4401 Crenshaw Boulevard, Los Angeles, until Nov. 25.

Hoffman, a world-renowned artist, began his study of the west in 1902 at the age of 14. He sketched for several years for the Chicago American Weekly and soon after became head of the paper's art department. For the next five years, he studied figure and portrait painting in Chicago.

In 1916, he decided to move west. He lived with hunters and Indians and got to know many different tribes personally, especially the Blackfeet. He then journeyed down to the well-known toas Art Colony in New Mexico. There he sketched and painted what he had seen in his travels throughout the west.

From 1932 to 1940, Hoffman devoted all of his time to the painting and sculpturing of thoroughbred horses, cowponies and wild animals. During the following fourteen years, Hoffman produced over one hundred and fifty paintings of the west.

Emil J. Seliga, executive vice president of the Association, said "Great Western is privileged to bring such a fine collection of western paintings to Los Angeles for exhibit. Mr. Hoffman's paintings reflect his deep and sincere interest in native western culture and civilization. His rare devotion to and preoccupation with the West is best illustrated by his lack of interest in monetary reward. He did not care to exhibit his work or to sell it until very late in his career. To this day, relatively few people have seen any of his early paintings and drawings. His great talent was concentrated on the medium he used in capturing the true spirit of the people and places of the west." Seliga also added, "We are especially grateful to the Brown and Bigelow Company for loaning us these valuable everyone to drop into our Crenshaw office to view the exhibit."

The paintings will be on display at Great Western on Monday and Friday from 9:00 a.m. to 8:00 p.m., and Tuesday through Thursday from 9 a.m. to 5 p.m.

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PIPE DREAM—Maureen Jantzen was named "Miss Pipe of 1961" last week and will reign over activities during a \$500,000 public education program sponsored by the plumbing industry. The beautiful Miss Jantzen will appear in press pictures, on radio, television and billboards in an intensive campaign to enhance public understanding and quality in the industry.

Movie, Television Stars to Appear in Nov. 23 Parade

A roster of more than 175 prominent motion picture and TV personalities have, so far, accepted invitations to appear in the Santa Claus Lane Parade of Stars this year, according to Parade officials.

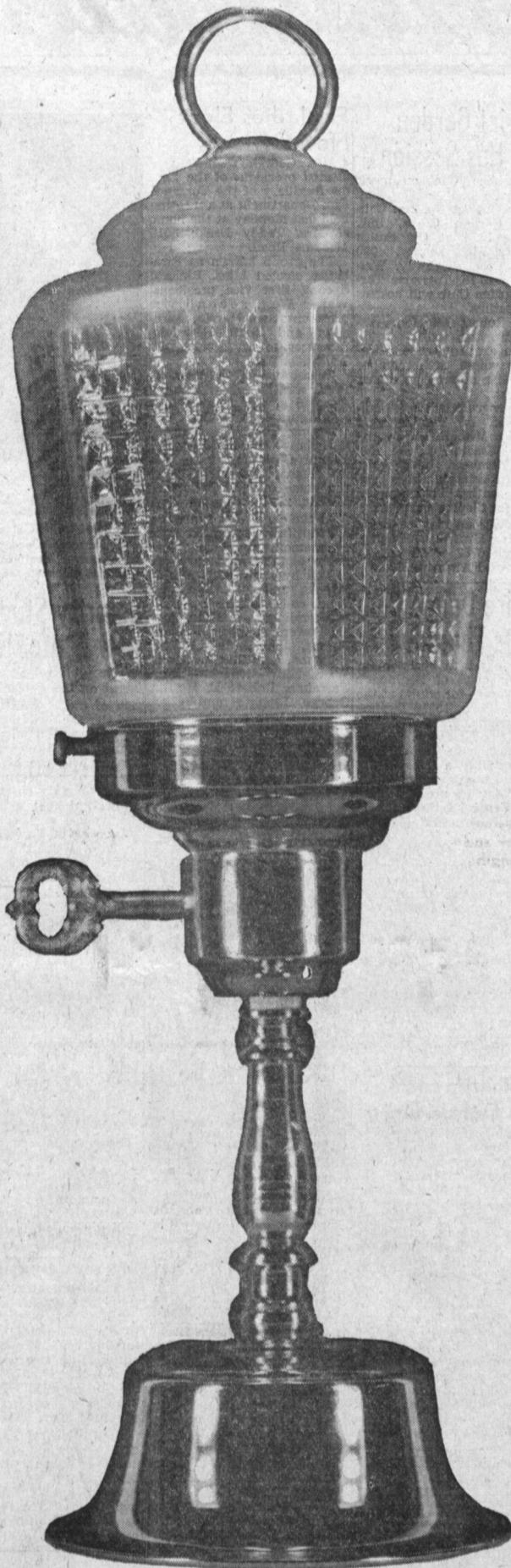
It is expected that well over 200 entertainment personalities will be prepared to Participate by the time the parade is formed next Wednesday night.

This year marks the first public appearance in many years of some of the old favorites, according to Rodman H. Maxson, Parade chairman. These include such famous personalities as Hoot Gibson and Mae Marsh. They will be accompanied by many other luminaries of motion pictures, and by a host of the newer stars of television.

Rising public interest in the event is indicated by the fact that the parade will be presented live by both KTTV and KTLA. They will have their top personalities interviewing the stars with Bill Welsh representing Channel 11 and Stan Chambers assisted by Tom Hatten, Vance Colvig and Frank Herman handling the chore for Channel 5.

A tradition, lasting since Dec. 10, 1932, will pass with the parade this year. The famous float which has carried practically every really distinguished personality of the film capital, and which was designed by the present postmaster of Los Angeles, Otto K. Oleson, will be replaced. In its stead, a new and larger unit is being built. It will no longer be necessary to tow it, as it will be built on a truck of its own. It will rise to 17 feet high and nearly 40 feet long. New deer have replaced the old, and a new type sled will be exposed so that the people who line the street can see more easily.

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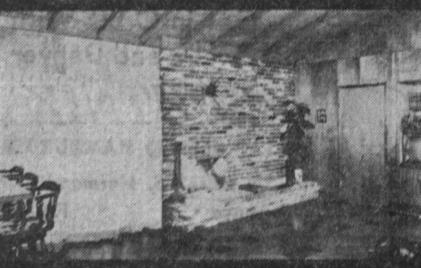
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